



# Safety leadership – safety culture improvement

## Video coaching bundle

We have created a safety leadership process that has helped numerous companies get the most out of their safety efforts. It offers a proven strategy that improves programs, gets employees “on board” and creates a positive safety culture.

The dozens of videos in this bundle provide leadership teams with simple, practical and effective strategies that can be put into practice right away.

### Includes:

#### Full-length award-winning training video for leadership

- Full-length video: The Energized Approach for Achieving Great Programs
- Dozens of short (90-second to 4-minute) videos that support the development of a strong safety culture
- User’s guide

## Video coaching overview

**Effective risk management relies on a solid understanding of injury prevention principles and ongoing reinforcement to secure these new behaviors. This injury prevention video bundle accomplishes this with an abundance of engaging and informative “coaching” videos.**

## Safety leadership coaching videos

- Energized Quick Tip — Accountability Part 1
- Energized Quick Tip — Accountability Part 2
- Energized Quick Tip — Commitment
- Energized Quick Tip — Communication
- Energized Quick Tip — Consistency
- Energized Quick Tip — Creativity
- Energized Quick Tip — Flexibility
- Energized Quick Tip — Respect
- Energized Quick Tip — Fun!
- Energized Quick Tip — Inclusion
- Energized Quick Tip — Recognition Part 1
- Energized Quick Tip — Recognition Part 2
- Energizing Strategy Sessions
- Energy Source 1: Commitment
- Energy Source 2: Communication
- Energy Source 3: Consistency
- Energy Source 4: Accountability Part 1
- Energy Source 4: Accountability Part 2
- Energy Source 5: Inclusion
- Energy Source 6: Recognition Part 1
- Energy Source 6: Recognition Part 2
- Energy Source 7: Respect
- Energy Source 8: Creativity
- Energy Source 9: Flexibility
- Energy Source 10: Fun!
- Energy Up
- Ergonomics
- Fatigue is a Symptom
- Recognition: Quick Tip
- The Energized Approach
- The Energized Approach — Quick Tip
- The Energized Approach to Back Injury Prevention — Quick Tip
- The Energized Approach to Back Injury Prevention — Part 1
- The Energized Approach to Back Injury Prevention — Part 2
- The Energized Approach to Stretching and warm-up
- Building a Safety Community
- Change as an Invitation
- Changing Habits
- Habits
- Habits — Quick Tip
- Healthy Traveling Part 1
- Healthy Traveling Part 2
- Incentives — Quick Tip
- Incentives and Recognition
- Incentives and Recognition — Quick Tip
- The Myths and Misconceptions of Training — Quick Tip
- The Role of Employees in a Safety Process
- The Role of Employees in a Safety Process — Quick Tip
- The Role of Management in a Safety Process
- The Role of Management in a Safety Process — Quick Tip
- The Role of Supervisors in a Safety Process
- The Role of Supervisors in a Safety Process — Quick Tip
- What does management commitment look like — Quick Tip
- Introducing Change — Quick Tip
- Invitation vs. Declaration
- Priorities vs. Values: Quick Tip
- REP: Quick Tip
- Safety Is
- Safety Is! Quick Tip

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At WTW (NASDAQ: WTW), we provide data-driven, insight-led solutions in the areas of people, risk and capital. Leveraging the global view and local expertise of our colleagues serving 140 countries and markets, we help you sharpen your strategy, enhance organizational resilience, motivate your workforce and maximize performance. Working shoulder to shoulder with you, we uncover opportunities for sustainable success — and provide perspective that moves you. Learn more at [wtwco.com](http://wtwco.com).



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