

Effective safety training strategies

Video coaching bundle

This bundle offers an assortment of simple and powerful strategies to help organizations get the most out of their safety training efforts.

Topics include strategies for getting and holding participant's attention, injecting humor (appropriately) into presentations, turning what is learned in the classroom into action in the workplace and much more.

Includes:

Full-length video for leadership:

- From Knowing to Doing; Getting the Most from Your Safety Training Efforts
- 25 (brief) 90 second to 4-minute videos for leadership
- User's guide

Video coaching overview

Effective risk management relies on a solid understanding of injury prevention principles and ongoing reinforcement to secure these new behaviors. This injury prevention video bundle accomplishes this with an abundance of engaging and informative "coaching" videos.



Effective training strategies videos

- Employee Training Effective Delivery
- Employee Training Market Research and Product Development
- Employee Training The Rational
- Employee Training The Emotional
- Employee Training The Emotional: Part 2
- Employee Training The Physical
- Employee Training in a Back Injury Prevention Process
- From Knowing to Doing
- From Knowing to Doing Quick Tip
- Training: Accountability Quick Tip
- Training: Commitment Quick Tip
- Training: Communication Quick Tip
- Training: Consistency Quick Tip
- Training: Creativity Quick Tip
- Training: Customer Service Quick Tip
- Training: Flexibility Quick Tip
- Training: Fun Quick Tip
- Training: Humor Quick Tip
- Training: Inclusion Quick Tip
- Training: Learning Styles Quick Tip
- Training: New Product Introduction Quick Tip
- Training: Recognition Quick Tip
- Training: Respect Quick Tip
- Safety Training is a product Quick Tip



About WTW

At WTW (NASDAQ: WTW), we provide data-driven, insight-led solutions in the areas of people, risk and capital. Leveraging the global view and local expertise of our colleagues serving 140 countries and markets, we help you sharpen your strategy, enhance organizational resilience, motivate your workforce and maximize performance. Working shoulder to shoulder with you, we uncover opportunities for sustainable success — and provide perspective that moves you. Learn more at wtwco.com.



wtwco.com/social-media Copyright © 2023 WTW. All rights reserved. WTW-100851/07/23

wtwco.com

Disclaimer

WTW hopes you found the general information provided in this publication informative and helpful. The information contained herein is not intended to constitute legal or other professional advice and should not be relied upon in lieu of consultation with your own legal advisors. In the event you would like more information regarding your insurance coverage, please do not hesitate to reach out to us. In North America, WTW offers insurance products through licensed entities, including Willis Towers Watson Northeast, Inc. (in the United States) and Willis Canada Inc. (in Canada).

