

CyNat: Flexible cyber insurance for Power & Utilities companies

A dynamic cyber risk environment

Cyber risk comes in a number of different forms. Incidents may be malicious; you could be specifically targeted, or even impacted due to a random distribution and get caught as collateral damage. Your business could also be the victim of a non-malicious incident or a technical failure, increasing the exposure to cyber risk.

This is a board level issue and, regardless of the cause, cyber incidents can have a significant impact on your business. Now more than ever businesses should consider:

Gaps in existing policies

Cyber risks are challenging and evolving. Traditional policies either exclude, or do not expressly cover, cyber losses. This is a growing concern for insurance buyers.



Business transformation

Companies are increasingly reliant on technology and data, both internally and through their supply chains, leading to greater vulnerability to cyber risk across the sector.



Increased regulation

The industry is experiencing increased scrutiny on cyber security governance. Global regulation continues to tighten and for operators of essential services, cyber security is under the regulatory spotlight.



New risks demand fresh thinking

Listening to the key concerns raised by the industry, CyNat includes cover for:



1. Interruption to business operations



2. Damage to physical assets including technology and hardware



3. Failure of industrial control systems

The product is simple to understand, is designed to get your business up and running as quickly as possible and has strong claims support for when the risk materialises.

CyNat: flexible cyber insurance for Power & Utilities, designed by industry specialists.



Why is a sector-specific solution necessary?

The Power & Utilities sector is attractive to cyber attacks due to the uniquely critical role that it plays in the global economy. Our research has shown us that:

60%

of utility technology professionals believe a cyber attack could cause damage to equipment

[Siemens and the Ponemon Institute. Caught in the Crosshairs: Are Utilities Keeping Up with the Industrial Cyber Threat? \(2019\)](#)

\$243b to \$1t

estimated economic loss of attack on US Power Grid

[Lloyds: The insurance implications of a cyber attack on the US power grid \(2015\)](#)



75%

of large businesses report having cyber breaches or attacks in the last year

[Govt Cyber Security Breaches Survey G020](#)

\$17.84m

Average annual cost of cyber-crime to the utilities sector

[The 2019 Accenture Cost of Cyber Crime Study \(Ninth edition\)](#)

Despite the heightened concerns and developments in the industry, many businesses are not insuring their cyber-incident risk, while others are purchasing off-the-shelf policies that do not meet their needs. This environment has created a clear need for a stand-alone cyber insurance product, and **CyNat** has been developed to offer a flexible, bespoke solution for the Power & Utilities sector.

Award-winning cyber capability at Willis Towers Watson

The team behind CyNat has successfully developed industry specific risk transfer solutions and have been recognised with **Cyber Innovation awards** from Insurance Insider magazine in both 2017 and 2020.



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CyNat seeks to address these concerns for the Power & Utilities sector

- ✓ Loss of revenue, whether caused by cyber-attack or human error.
- ✓ Physical damage to plant, machinery and assets caused by cyber-attack.
- ✓ Replacement utility/service provision.
- ✓ Regulatory exposures under cyber security legislation (e.g. NIS Directive) as well as data protection legislation (eg GDPR).
- ✓ Third party property damage, bodily injury and environmental liability.
- ✓ Emergency incident response to ransomware attacks and data breaches etc.
- ✓ Reputational harm loss and mitigation.
- ✓ Supply chain vulnerabilities.



The CyNat difference

CyNat is designed to get businesses back up and running quickly after a cyber-attack or incident. The solution provides a broad range of covers with the built-in flexibility to fit your needs.



Not only are the covers relevant for your business, you can also choose the risks you want to insure. Our sector experts will be on hand to support you and, if required, help identify the areas that need covering.

Other policies may not provide all of these specialised services or covers, and, in some cases, may not respond at all.

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