SkillsVue

Create a competitive edge with our market-leading insights on digital skills
You can’t solve tomorrow’s problems with yesterday’s tools.

Technology has disrupted traditional business models and increased the demand for digital talent.

As the digital economy moves at a rapid pace, digital talent is scarce and in high demand everywhere. The skills driving value to an organization can change frequently, leaving restrictive traditional job classifications unable to adapt.

SkillsVue equips you with the key information needed to make skill-related compensation decisions efficiently and effectively. With this platform, you can inform your reward decisions and position your organization as an employer of choice among digital talent.

With SkillsVue, you can:

- Determine which digital skills command a premium to compete in the market for digital talent
- Identify the most prevalent digital skills to ensure you are on track with emerging trends
- Leverage data – not gut instinct or candidate demands – to design reward programs that attract and retain the right talent
- Create a competitive edge and become a market-leading employer by using market-leading insights

We are in a seller’s market for digital talent. You need to do more to stand out. Take a SkillsVue.

Focusing on skills is critical for attracting and retaining digital talent. With SkillsVue, HR professionals can:

- Go beyond pure role-based compensation frameworks and differentiate rewards based on skill requirements
- Access an interactive platform to model digital skill requirements and gain market-leading insights on skill prevalence and the impact of skills on pay
- Learn whether skills are in higher demand or if they are cooling off to anticipate scarcity and ensure you have the right talent to support your digital operations

Built on a foundation of robust compensation data from WTW’s Artificial Intelligence and Digital Talent survey, SkillsVue uses proprietary machine learning algorithms to analyze skills data and calculate the valuations of skills and their impact on pay.

Availability
SkillsVue is available as a local product for the United Kingdom and United States, and as a regional product for Europe.
Inform reward programs with market-leading insights

Common questions

- What are the hot skills in the market?
- Which skills have a high impact on pay?
- What premium is required to be competitive?
- A skill might be commanding a premium today, but could be cooling off in the next year. What are the trends?
- The business is asking for a premium for emerging skills. Which skills are becoming more wanted in the market?
- Which digital skills are the most common in the market?
- Are we recruiting for common or less common skills?
- How can I anticipate which skills the market is increasingly looking for?
- What type of rewards programs do other organizations utilize to win best-in-class talent?
- How are organizations differentiating for hot skills?

How SkillsVue responds

- Learn which skills command a premium from a market perspective and make more informed rewards decisions.
- Access trend information on the impact of skills on pay and make rewards decisions based on whether skill premiums show an increase or decrease over time.
- Benchmark your skill requirements by understanding the prevalence of certain digital skills in the market.
- Use trend information on which digital skills are heating up and which are cooling off to anticipate your future skill requirements.
- Inform you rewards decisions by understanding how other organizations are differentiating for high in-demand skills.
Where some see challenges, we see opportunities to reimagine possibilities and deliver a perspective that moves you.

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