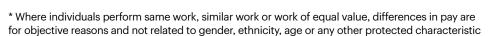


# Pay transparency

Pressures on employers to act on fair pay are driven by a diverse group of stakeholders

# Fair pay Broad term to refer to different aspects of pay and benefits fairness including but not limited to... Equal pay\* Low pay - high pay Benefits equity Career equity (equal opportunity) Governance Transparency



# **Canadian pay equity**

Canadian pay equity is about equal pay for comparable jobs, where jobs traditionally held by women should receive the same compensation opportunities as jobs traditionally held by men.





# We are now at a tipping point



Regulators investors



values



DEI, ESG



**Employees** 



Canadian and US pay transparency requirements **EU Pay Transparency Directive** 



### Accelerating delivery of fair pay

Employers need to be confident on fair pay and ready for greater pay clarity and visibility

# How to think about pay transparency



Pay clarity goes beyond just complying with local pay transparency legislation.

The opportunity is to generate awareness, confidence and engagement among employees about how pay works at your organization.

### Accelerating delivery of fair pay

### Disclosure of pay range

At job posting, upon selection or upon request, as required by local legislation or proactively as a responsible employer.

### Reporting of pay gap

Annual reporting, as required by local legislation or proactively as a responsible employer.

### Beyond compliance

## Visibility into and education about how pay decisions are made

This includes:

- Compensation philosophy
- How you look at the market
- How pay programs and processes work
- How the company ensures consistent decisions

This can be focused on pay transparency alone or, alternatively, fair pay as one piece of the broader pay and DEI story.

# Understand what you need to prepare

### ...Regardless of your geographic footprint

1	Get your house in order	Conduct fair pay analyses to identify any potential current inequities; ensure foundational pay structures and processes are ready for inspection; collect the required information from employees
2	Prepare employees	Ensure your <b>current employees understand</b> how the pay ranges on job postings relate to their own pay
3	Confirm HR data and analytical capability	Identify available and applicable <b>HR data and analytical capability</b> to determine and update pay ranges for posting, data for reporting and recordkeeping
4	Clearly define approach	Determine how posting ranges will be developed and how pay data will be compiled for each job/job group
5	Enable managers	Help leaders and front-line managers <b>talk effectively about pay</b> and how decisions are made

6

Update process over time

Recognize it will **take time** to achieve transparency ambitions as regulations evolve, and be prepared to pivot and persevere

### **About WTW**

At WTW (NASDAQ: WTW), we provide data-driven, insight-led solutions in the areas of people, risk and capital. Leveraging the global view and local expertise of our colleagues serving 140 countries and markets, we help you sharpen your strategy, enhance organizational resilience, motivate your workforce and maximize performance. Working shoulder to shoulder with you, we uncover opportunities for sustainable success — and provide perspective that moves you. Learn more at wtwco.com.

### Contacts

**Glenda Oldenburg**Director, Work & Rewards

Director, Work & Rewards glenda.oldenburg@wtwco.com

Narinder Varaich
Director, Work & Rewards

Director, Work & Rewards narinder.varaich@wtwco.com

Yann-Philippe St-Laurent

Director, Work & Rewards yann-philippe.st-laurent@wtwco.com



wtwco.com/social-media

Copyright © 2023 WTW. All rights reserved. WTW-111802/06/23

