

## 2023 U.S. director pay trends

An analysis of director pay programs at S\&P 500 companies

WTW Global Executive Compensation Analysis Team

December 2023

## Key findings



Total direct compensation rose $2 \%$ (from $\$ 300,000$ to $\$ 305,000$ ).

The median annual cash retainer remained at $\$ 100,000$, while total cash compensation increased 5\% (from \$110,000 to $\$ 115,000$ ).

The median value of annual equity grants increased 3\% (from $\$ 180,000$ to $\$ 185,000$ ).

Additional pay for the lead director remained $\$ 40,000$ at the median while non-executive chair of the board (COB) pay increased 5\% at the median (from $\$ 165,000$ to approximately $\$ 172,500$ ).


## Methodology

Outline of data sample and analysis

WTW annual trends analysis of U.S. director compensation pay levels and practices

This analysis is based on proxies filed in 2023, and year-over-year comparisons are made against S\&P 500 index constituents for the review completed in 2022 of proxy statements filed in 2022.

- Design and compensation values are captured as forward looking, representing a calculated "expected pay" for fiscal year (FY) 2023 and FY 2022, respectively, and are not reflective of compensation actually paid in FY 2022 and FY 2021.
- Committee memberships and board leadership roles are captured as of fiscal year-end.
- For further specifics of the analysis methodology, see footnotes on slide 16.

Industry breakdowns are based on the 11 Global Industry Classification Standard (GICS) sectors.

- Communication services (22) - Industrials (71)
- Consumer discretionary (55)
- Consumer staples (33)
- Energy (23)
- Financials (67)
- Health care (64)
- Information technology (73)
- Materials (29)
- Real estate (30)
- Utilities (30)

This report was completed by the WTW Global Executive Compensation Analysis Team (GECAT).

## Pay program design

Overall mix and change in value


Cash compensation

The median annual cash retainer remained steady at \$100,000.


14\%
increase in value to $\$ 20 \mathrm{k}$ for committee chair additional retainer

## 3\%

Board per-meeting fees, decreasing one percentage point from 4\%

Committee per-meeting fees, from 5\%

## Pay program design

## Equity compensation

Nearly all companies (99\%) provide an annual equity grant to non-employee directors.

Annual/Recurring stock compensation, prevalence by award type*

- Stock options
- Common stock
- Deferred/Phantom stock
- Restricted stock
- Restricted stock units (RSUs)




Restricted stock/RSUs vesting


68\%
cliff vest after one year
19\%
other vesting schedule
13\%
vest immediately upon grant


## Pay program design

## Annual/Recurring equity compensation



The number of companies awarding annual share-based grants decreased one percentage point to $2 \%$, while the number of companies awarding annual value-based grants increased one percentage point to $97 \%$.


The number of companies granting restricted stock/RSUs decreased one percentage point; conversely, the number of companies granting deferred/phantom stock increased one percentage point.


The median value of annual/recurring equity compensation increased $3 \%$ from $\$ 180,000$ to $\$ 185,000$.


The median value of common stock increased $5 \%$ from $\$ 166,250$ to $\$ 175,000$; deferred/phantom stock increased 4\% from \$170,000 to \$177,000; restricted stock/RSUs increased $\mathbf{3 \%}$ from $\$ 175,000$ to $\$ 180,000$; and stock options remained unchanged at approximately $\$ 100,000$.

## Pay program changes

## $8-1$ of companies made changes to their pay programs

42\%
adjusted their annual equity grant value

28\%
adjusted their annual cash retainer value


## Leadership roles

## Non-executive COB

5 O of S\&P 500 companies separate the roles of COB and CEO . $\begin{aligned} & \text { of S\&P } 500 \text { companies have a separate executive chair } \\ & \text { (non-CEO), while 44\% have a separate non-executive chair }\end{aligned}$
4. 0 of S\&P 500 companies have a separate, non-executive COB , of which $\mathbf{9 6 \%}$ receive additional pay (increase of one percentage point)
additional fees paid in cash and equity (increase of two percentage points)

11\%
additional fees paid in equity only (unchanged year over year)

## Lead director

630 of S\&P 500 companies identify a separate lead or presiding director, of which $91 \%$ receive additional pay (increase of one percentage point)

7\%
additional fees paid in cash and equity (decrease of one percentage point)

5\%
additional fees paid in equity only (increase of one percentage point)

## Outside director compensation - percentile values

|  | 25th | Median | 75th | Average | Prevalence |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Sales (\$ millions) CASH | \$5,851 | \$12,682 | \$27,281 | \$31,405 |  |
| Board cash retainer | \$90,000 | \$100,000 | \$120,000 | \$102,892 | 97\% |
| Board meeting fee | \$1,500 | \$2,000 | \$3,000 | \$2,185 | 3\% |
| Committee cash retainer | \$9,500 | \$10,000 | \$15,000 | \$11,551 | 36\% |
| Committee meeting fee | \$1,500 | \$1,500 | \$2,000 | \$1,636 | 4\% |
| Committee chair extra retainer | \$15,000 | \$20,000 | \$20,000 | \$18,529 | 94\% |
| Annual cash compensation | \$100,000 | \$115,000 | \$127,500 | \$112,697 | 97\% |
| ANNUAL/RECURRING STOCK |  |  |  |  |  |
| Expected value: |  |  |  |  |  |
| Common stock (\$) | \$150,000 | \$175,000 | \$200,000 | \$173,928 | 14\% |
| Stock options (\$) | \$76,301 | \$99,894 | \$144,269 | \$135,312 | 8\% |
| Deferred stock and phantom stock (\$) | \$157,731 | \$177,002 | \$200,000 | \$175,738 | 18\% |
| Restricted stock (\$) | \$159,892 | \$180,004 | \$218,718 | \$190,257 | 67\% |
| Annual/Recurring stock compensation (\$) | \$165,000 | \$185,026 | \$219,836 | \$196,915 | 99\% |
| Total direct compensation | \$280,241 | \$305,000 | \$331,884 | \$309,865 | 100\% |
| ONE-TIME STOCK | \$102,482 | \$180,912 | \$332,400 | \$290,255 | 8\% |
| One-time stock grants annualized | \$12,810 | \$22,614 | \$41,550 | \$36,282 | 8\% |
| Total compensation (with one-time stock) | \$282,439 | \$308,284 | \$335,000 | \$312,639 | 100\% |
|  |  |  | Market average | 37\% | 63\% |
|  |  |  | Market median | 39\% | 61\% |
|  |  |  | - Cash Equity |  |  |

## Median outside director compensation

|  | 2021 | 2022 | \% change | Prevalence |
| :---: | :---: | :---: | :---: | :---: |
| Sales (\$ millions) CASH | \$11,141 | \$12,682 | 14\% |  |
| Board cash retainer | \$100,000 | \$100,000 | No change | 97\% |
| Board meeting fee | \$2,000 | \$2,000 | No change | 3\% |
| Committee cash retainer | \$10,000 | \$10,000 | No change | 36\% |
| Committee meeting fee | \$1,500 | \$1,500 | No change | 4\% |
| Committee chair extra retainer | \$17,500 | \$20,000 | 14\% | 94\% |
| Annual cash compensation | \$110,000 | \$115,000 | 5\% | 97\% |
| ANNUAL/RECURRING STOCK |  |  |  |  |
| Expected value: |  |  |  |  |
| Common stock (\$) | \$166,258 | \$175,000 | 5\% | 14\% |
| Stock options (\$) | \$99,955 | \$99,894 | No change | 8\% |
| Deferred stock and phantom stock (\$) | \$170,000 | \$177,002 | 4\% | 18\% |
| Restricted stock (\$) | \$175,055 | \$180,004 | 3\% | 67\% |
| Annual/Recurring stock compensation (\$) | \$180,000 | \$185,026 | 3\% | 99\% |
| Total direct compensation | \$300,000 | \$305,000 | 2\% | 100\% |
| ONE-TIME STOCK | \$200,000 | \$180,912 | -10\% | 8\% |
| One-time stock grants annualized | \$25,000 | \$22,614 | -10\% | 8\% |
| Total compensation (with one-time stock) | \$302,222 | \$308,284 | 2\% | 100\% |

## Pay for board leadership and committee service

## Additional leadership pay

|  | Non-executive board chair |  | Lead director |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | Total incremental <br> compensation | Total chair pay relative to <br> typical director | Total incremental <br> compensation | Total lead director pay <br> relative to typical director |
| 25th percentile | $\$ 138,750$ | $143 \%$ | $\$ 35,000$ | $11 \%$ |
| Median | $\$ 172,543$ | $156 \%$ | $\$ 40,000$ | $113 \%$ |
| Average | $\$ 184,989$ | $161 \%$ | $\$ 48,553$ | $116 \%$ |
| 75 th percentile | $\$ 200,000$ | $167 \%$ | $\$ 50,000$ | $116 \%$ |

Additional committee pay*

| Pay element | Prevalence | Market 25th percentile | Market median | Market 75th percentile |
| :---: | :---: | :---: | :---: | :---: |
| Audit committee member retainer | 49\% | \$10,000 | \$15,000 | \$17,375 |
| Audit committee chair retainer | 98\% | \$25,000 | \$30,000 | \$35,000 |
| Compensation committee member retainer | 37\% | \$10,000 | \$10,000 | \$15,000 |
| Compensation committee chair retainer | 97\% | \$20,000 | \$25,000 | \$25,534 |
| Governance committee member retainer | 35\% | \$7,500 | \$10,000 | \$10,000 |
| Governance committee chair retainer | 95\% | \$15,000 | \$20,000 | \$25,000 |

## Director-specific annual compensation limits

Annual compensation limits have been set by more than two-thirds of the group (72\%), with eight new limits enacted this year, which increased prevalence by one percentage point.


Twenty-four companies updated their compensation limits, $58 \%$ of which were amended to include cash compensation for a combined compensation limit.

|  | Combined fixed value cash <br> and equity limits | Fixed value equity limits |  | Fixed number of shares limits |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\mathbf{2 0 2 1}$ | $\mathbf{2 0 2 2}$ | $\mathbf{2 0 2 1}$ | $\mathbf{2 0 2 2}$ | $\mathbf{2 0 2 1}$ | $\mathbf{2 0 2 2}$ |
| Prevalence* | $37 \%$ | $41 \%$ | $25 \%$ | $23 \%$ | $9 \%$ | $9 \%$ |
| Minimum | $\$ 320,000$ | $\$ 320,000$ | $\$ 150,000$ | $\$ 180,000$ | 5,000 | 5,000 |
| Median | $\$ 750,000$ | $\$ 750,000$ | $\$ 500,000$ | $\$ 500,000$ | 30,000 | 30,000 |
| Average | $\$ 793,005$ | $\$ 814,000$ | $\$ 635,357$ | $\$ 637,435$ | 70,952 | 47,176 |
| Maximum | $\$ 2,000,000$ | $\$ 2,000,000$ | $\$ 3,000,000$ | $\$ 3,000,000$ | $1,200,000$ | 200,000 |

*Four companies maintain at least two types of limits.

## Share ownership and retention



Source: WTW GECAT's annual review of director pay programs at S\&P 500 companies

## Additional director pay and governance program practices

## Prevalence of miscellaneous director pay program elements



## Board tenure practices

|  | Mandatory retirement age | Term limits (years) |
| :--- | :---: | :---: |
| Prevalence | $65 \%$ | $9 \%$ |
| 10th percentile: | 72 | 12 |
| 25th percentile: | 72 | 12 |
| Median: | 75 | 15 |
| 75th percentile: | 75 | 15 |
| 90th percentile: | 75 | 16 |
| Average: | 74 | 14 |

Gender mix


## Median board gender mix*

```
                                    Male
```

*Fiscal 2021 gender mix: 67\% male/33\% female


- Majority male
- 50/50 male/female
- Majority female

Source: WTW GECAT's annual review of director pay programs at S\&P 500 companies

## S\&P 500 index and industry sector comparisons



## Source: WTW GECAT's annual review of director pay programs at S\&P 500 companies

## Footnotes

1. The 2023 S\&P 500 sample consists of 497 publicly owned companies in the S\&P 500 as of December 31, 2022 The 2022 S\&P 500 sample consists of 499 publicly owned companies in the S\&P 500 as of December 31, 2021

- Figures are expressed as a percentage of all S\&P 500 companies, unless otherwise specified.
- The 2023 S\&P 500 sample excludes three companies that did not disclose director pay data for fiscal 2022
- Pay programs detailed in this report are compared with findings in last year's S\&P 500 director pay report for fiscal 2021.

2. Annual cash compensation is calculated as follows:

Values reported for fees earned or paid in cash in the director summary compensation table are identified for each director, adjusted to reflect disclosed pay program changes for the future year
ii. Directors who did not serve the entire fiscal year, directors in leadership positions receiving supplemental compensation (e.g., board chair, lead director) and chairs of the three primary committees (audit,
iii. compensation and nominating/governance) are removed.
iii. The median value is identified for the remaining directors to determine the total cash compensation for "typical" directorial duties.
iv. The value of the retainer is eliminated from the total cash compensation for the "typical" director to determine the value, if any, of total variable cash fees
v. Annual cash compensation is the combined value of the annual cash retainer and the median value of variable cash fees
3. Stock compensation is determined using ASC 718 values reported in company proxy statements.
a. Full-value stock represents the combined value of all full-value grants, regardless of the form Full-value stock represents the combined value of all full-value grants, regardess of the to reflect disclosed pay program changes for the future year.
4. All board/committee meeting fees and retainers that are paid in stock are included under annual/recurring stock compensation
5. Total direct compensation includes annual cash compensation plus annual/recurring stock compensation.
6. One-time stock includes initial and discretionary stock-based grants. The values reflect the incremental additional value above that of the annual grant.
7. Prevalence is inclusive of all compensation limits disclosed by each company. Companies are not limited to only one type of limit per company
8. Combined fixed value cash and equity limits are inclusive of companies that provide for both separate equity and separate cash limits.
9. Multiple of retainer is inclusive of the following categories: annual cash retainer, annual stock retainer
annual cash and stock retainer, annual equity grant, and annual compensation.
10. N/A indicates that there were not enough companies using identified practices to trigger summary stats based on the methodology's minimum company requirement.


## Appendix Industry statistics



## Communication services ( $\mathrm{n}=22)^{*}$

|  | 25th | Median | 75th | Average | Prevalence |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Sales (\$ millions) <br> CASH | \$11,689 | \$23,816 | \$81,934 | \$55,090 |  |
| Board cash retainer | \$75,000 | \$100,000 | \$115,000 | \$95,238 | 95\% |
| Board meeting fee | N/A | N/A | N/A | N/A | 14\% |
| Committee cash retainer | \$10,000 | \$15,000 | \$16,250 | \$13,788 | 59\% |
| Committee meeting fee | NA | \$2,000 | NA | \$1,750 | 18\% |
| Committee chair extra retainer | \$15,000 | \$20,000 | \$25,000 | \$20,276 | 86\% |
| Annual cash compensation | \$95,500 | \$120,000 | \$140,000 | \$114,000 | 95\% |
| ANNUAL/RECURRING STOCK |  |  |  |  |  |
| Expected value: |  |  |  |  |  |
| Common stock (\$) | N/A | N/A | N/A | N/A | 5\% |
| Stock options (\$) | N/A | N/A | N/A | N/A | 9\% |
| Deferred stock and phantom stock (\$) | N/A | \$210,000 | N/A | \$207,329 | 23\% |
| Restricted stock (\$) | \$202,789 | \$225,000 | \$250,010 | \$233,803 | 64\% |
| Annual/Recurring stock compensation (\$) | \$196,220 | \$216,058 | \$246,621 | \$226,756 | 100\% |
| Total direct compensation | \$311,740 | \$336,706 | \$372,988 | \$343,914 | 100\% |
| ONE-TIME STOCK | N/A | N/A | N/A | N/A | 14\% |
| One-time stock grants annualized | N/A | N/A | N/A | N/A | 14\% |
| Total compensation (with one-time stock) | \$311,740 | \$336,706 | \$372,988 | \$355,293 | 100\% |


|  | Market average | 34\% | 66\% |
| :---: | :---: | :---: | :---: |
| Pay mix | Market median | 38\% | 62\% |

## Communication services ( $\mathrm{n}=22$ )

## Additional leadership pay

|  | Non-executive board chair |  | Lead director |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Total incremental compensation | Total chair pay relative to typical director | Total incremental compensation | Total lead director pay relative to typical director |
| 25th percentile | \$134,091 | 136\% | \$50,000 | 112\% |
| Median | \$162,500 | 145\% | \$55,000 | 115\% |
| Average | \$168,666 | 148\% | \$88,928 | 124\% |
| 75th percentile | \$194,269 | 157\% | \$149,620 | 124\% |

Additional committee pay*

| Pay element | Prevalence | Market 25th percentile | Market median | Market 75th percentile |
| :---: | :---: | :---: | :---: | :---: |
| Audit committee member retainer | 64\% | \$15,000 | \$15,000 | \$20,000 |
| Audit committee chair retainer | 95\% | \$30,000 | \$35,000 | \$40,000 |
| Compensation committee member retainer | 59\% | \$10,000 | \$15,000 | \$15,000 |
| Compensation committee chair retainer | 91\% | \$25,000 | \$30,000 | \$35,000 |
| Governance committee member retainer | 55\% | \$9,750 | \$10,000 | \$10,625 |
| Governance committee chair retainer | 86\% | \$20,000 | \$20,000 | \$25,000 |



## Consumer discretionary ( $\mathrm{n}=55$ )*

|  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |


|  | Market average | 34\% | 66\% |
| :---: | :---: | :---: | :---: |
| Pay mix | Market median | 38\% | 62\% |

## Consumer discretionary ( $\mathrm{n}=55$ )

## Additional leadership pay

|  | Non-executive board chair |  | Lead director |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Total incremental compensation | Total chair pay relative to typical director | Total incremental compensation | Total lead director pay relative to typical director |
| 25th percentile | \$139,672 | 149\% | \$36,250 | 113\% |
| Median | \$184,231 | 162\% | \$50,000 | 117\% |
| Average | \$250,052 | 184\% | \$52,695 | 117\% |
| 75th percentile | \$200,000 | 168\% | \$65,014 | 121\% |

Additional committee pay*

| Pay element | Prevalence | Market 25th percentile | Market median | Market 75th percentile |
| :---: | :---: | :---: | :---: | :---: |
| Audit committee member retainer | 55\% | \$15,000 | \$15,000 | \$20,000 |
| Audit committee chair retainer | 98\% | \$25,000 | \$30,000 | \$35,000 |
| Compensation committee member retainer | 45\% | \$10,000 | \$12,000 | \$15,000 |
| Compensation committee chair retainer | 98\% | \$20,000 | \$25,000 | \$30,000 |
| Governance committee member retainer | 44\% | \$8,000 | \$10,000 | \$10,000 |
| Governance committee chair retainer | 96\% | \$20,000 | \$20,000 | \$25,000 |



## Consumer staples ( $\mathrm{n}=33)^{*}$

|  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |

Pay mix | Market average | $36 \%$ | $64 \%$ |  |
| :---: | :---: | :---: | :---: |
|  | Market median | $39 \%$ | $61 \%$ |
|  |  | ■Cash ■ Equity |  |

## Consumer staples ( $\mathrm{n}=33$ )

## Additional leadership pay

|  | Non-executive board chair |  | Lead director |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Total incremental compensation | Total chair pay relative to typical director | Total incremental compensation | Total lead director pay relative to typical director |
| 25th percentile | \$165,788 | 161\% | \$30,000 | 111\% |
| Median | \$204,982 | 171\% | \$30,000 | 111\% |
| Average | \$255,772 | 192\% | \$43,500 | 115\% |
| 75th percentile | \$325,011 | 219\% | \$40,000 | 115\% |

Additional committee pay*

| Pay element | Prevalence | Market 25th percentile | Market median | Market 75th percentile |
| :---: | :---: | :---: | :---: | :---: |
| Audit committee member retainer | 27\% | \$5,000 | \$10,000 | \$10,000 |
| Audit committee chair retainer | 97\% | \$23,750 | \$25,000 | \$30,000 |
| Compensation committee member retainer | 15\% | N/A | \$7,500 | N/A |
| Compensation committee chair retainer | 97\% | \$20,000 | \$20,000 | \$25,000 |
| Governance committee member retainer | 15\% | N/A | \$7,500 | N/A |
| Governance committee chair retainer | 91\% | \$15,000 | \$20,000 | \$20,000 |



## Energy (n=23)*

|  | 25th | Median | 75th | Average | Prevalence |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Sales (\$ millions) <br> CASH | \$11,674 | \$21,156 | \$58,605 | \$67,810 |  |
| Board cash retainer | \$100,000 | \$110,000 | \$122,500 | \$116,783 | 100\% |
| Board meeting fee | N/A | N/A | N/A | N/A | N/A |
| Committee cash retainer | \$5,000 | \$7,500 | \$8,125 | \$7,188 | 35\% |
| Committee meeting fee | N/A | N/A | N/A | N/A | N/A |
| Committee chair extra retainer | \$11,250 | \$16,250 | \$20,000 | \$15,592 | 83\% |
| Annual cash compensation | \$103,125 | \$115,000 | \$135,000 | \$122,815 | 100\% |
| ANNUAL/RECURRING STOCK |  |  |  |  |  |
| Expected value: |  |  |  |  |  |
| Common stock (\$) | N/A | \$190,505 | N/A | \$183,108 | 22\% |
| Stock options (\$) | N/A | N/A | N/A | N/A | N/A |
| Deferred stock and phantom stock (\$) | N/A | N/A | N/A | N/A | 4\% |
| Restricted stock (\$) | \$175,011 | \$200,005 | \$212,521 | \$197,510 | 70\% |
| Annual/Recurring stock compensation (\$) | \$175,004 | \$199,963 | \$207,769 | \$194,352 | 96\% |
| Total direct compensation | \$304,963 | \$317,883 | \$337,552 | \$321,031 | 100\% |
| ONE-TIME STOCK | N/A | N/A | N/A | N/A | 9\% |
| One-time stock grants annualized | N/A | N/A | N/A | N/A | 9\% |
| Total compensation (with one-time stock) | \$305,538 | \$317,883 | \$344,065 | \$323,711 | 100\% |
|  |  |  | Market average | 42\% | 58\% |
|  |  |  | Market median | 40\% | 60\% |

## Energy (n=23)

## Additional leadership pay

|  | Non-executive board chair |  | Lead director |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Total incremental compensation | Total chair pay relative to typical director | Total incremental compensation | Total lead director pay relative to typical director |
| 25th percentile | \$161,213 | 154\% | \$35,000 | 109\% |
| Median | \$183,708 | 160\% | \$37,500 | 112\% |
| Average | \$178,260 | 158\% | \$38,500 | 111\% |
| 75th percentile | \$199,998 | 164\% | \$48,750 | 113\% |

Additional committee pay*

| Pay element | Prevalence | Market 25th percentile | Market median | Market 75th percentile |
| :---: | :---: | :---: | :---: | :---: |
| Audit committee member retainer | 39\% | \$10,000 | \$10,000 | \$10,000 |
| Audit committee chair retainer | 91\% | \$20,000 | \$25,000 | \$25,000 |
| Compensation committee member retainer | 30\% | N/A | \$7,500 | N/A |
| Compensation committee chair retainer | 91\% | \$20,000 | \$20,000 | \$21,275 |
| Governance committee member retainer | 26\% | N/A | \$6,250 | N/A |
| Governance committee chair retainer | 87\% | \$15,000 | \$20,000 | \$20,000 |



## Financials ( $\mathrm{n}=67$ )*

|  | 25th | Median | 75th | Average | Prevalence |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Sales (\$ millions) CASH | \$6,847 | \$12,128 | \$24,937 | \$26,106 |  |
| Board cash retainer | \$95,750 | \$100,000 | \$116,250 | \$104,234 | 96\% |
| Board meeting fee | NA | NA | NA | NA | 4\% |
| Committee cash retainer | \$10,000 | \$11,000 | \$16,875 | \$13,337 | 39\% |
| Committee meeting fee | NA | \$1,500 | NA | \$1,350 | 7\% |
| Committee chair extra retainer | \$15,625 | \$25,000 | \$25,000 | \$23,012 | 93\% |
| Annual cash compensation | \$111,250 | \$120,000 | \$126,000 | \$118,278 | 97\% |
| ANNUAL/RECURRING STOCK |  |  |  |  |  |
| Expected value: |  |  |  |  |  |
| Common stock (\$) | \$160,000 | \$190,000 | \$200,015 | \$185,578 | 13\% |
| Stock options (\$) | N/A | N/A | N/A | N/A | 3\% |
| Deferred stock and phantom stock (\$) | \$152,500 | \$182,446 | \$212,500 | \$184,430 | 21\% |
| Restricted stock (\$) | \$138,488 | \$167,565 | \$194,949 | \$174,769 | 66\% |
| Annual/Recurring stock compensation (\$) | \$150,000 | \$179,916 | \$200,011 | \$184,519 | 99\% |
| Total direct compensation | \$276,697 | \$300,110 | \$330,606 | \$305,465 | 100\% |
| ONE-TIME STOCK | N/A | N/A | N/A | N/A | 4\% |
| One-time stock grants annualized | N/A | N/A | N/A | N/A | 4\% |
| Total compensation (with one-time stock) | \$276,697 | \$300,110 | \$341,795 | \$306,271 | 100\% |
|  |  |  | Market average | 42\% | 58\% |
|  |  |  | Market median | 42\% | 58\% |

## Financials ( $\mathrm{n}=67$ )

## Additional leadership pay

|  | Non-executive board chair |  | Lead director |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Total incremental compensation | Total chair pay relative to typical director | Total incremental compensation | Total lead director pay relative to typical director |
| 25th percentile | \$150,000 | 147\% | \$40,000 | 114\% |
| Median | \$178,818 | 159\% | \$50,000 | 117\% |
| Average | \$205,534 | 166\% | \$66,563 | 122\% |
| 75th percentile | \$209,750 | 170\% | \$62,505 | 122\% |

Additional committee pay*

| Pay element | Prevalence | Market 25th percentile | Market median | Market 75th percentile |
| :---: | :---: | :---: | :---: | :---: |
| Audit committee member retainer | 61\% | \$12,500 | \$15,000 | \$20,000 |
| Audit committee chair retainer | 96\% | \$30,000 | \$40,000 | \$45,000 |
| Compensation committee member retainer | 36\% | \$10,000 | \$12,000 | \$15,000 |
| Compensation committee chair retainer | 94\% | \$25,000 | \$25,000 | \$30,000 |
| Governance committee member retainer | 34\% | \$10,000 | \$10,000 | \$15,000 |
| Governance committee chair retainer | 91\% | \$20,000 | \$25,000 | \$27,000 |

Health care


## Health care $(\mathrm{n}=64)^{*}$

|  | 25th | Median | 75th | Average | Prevalence |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Sales (\$ millions) CASH | \$4,585 | \$13,041 | \$43,969 | \$45,512 |  |
| Board cash retainer | \$82,875 | \$100,000 | \$120,000 | \$101,806 | 98\% |
| Board meeting fee | NA | NA | NA | NA | 3\% |
| Committee cash retainer | \$7,500 | \$10,000 | \$12,500 | \$9,863 | 31\% |
| Committee meeting fee | NA | \$2,000 | NA | \$1,840 | 8\% |
| Committee chair extra retainer | \$15,000 | \$15,000 | \$20,000 | \$17,175 | 98\% |
| Annual cash compensation | \$91,250 | \$116,000 | \$125,000 | \$112,144 | 98\% |
| ANNUAL/RECURRING STOCK |  |  |  |  |  |
| Expected value: |  |  |  |  |  |
| Common stock (\$) | N/A | \$200,000 | N/A | \$180,107 | 11\% |
| Stock options (\$) | \$100,829 | \$112,434 | \$144,269 | \$164,249 | 22\% |
| Deferred stock and phantom stock (\$) | \$200,000 | \$200,000 | \$209,612 | \$190,242 | 14\% |
| Restricted stock (\$) | \$144,478 | \$198,543 | \$211,237 | \$191,683 | 75\% |
| Annual/Recurring stock compensation (\$) | \$199,894 | \$205,000 | \$235,000 | \$230,050 | 98\% |
| Total direct compensation | \$318,721 | \$329,402 | \$358,089 | \$341,554 | 100\% |
| ONE-TIME STOCK | N/A | \$450,000 | N/A | \$519,953 | 6\% |
| One-time stock grants annualized | N/A | \$56,250 | N/A | \$64,994 | 6\% |
| Total compensation (with one-time stock) | \$319,753 | \$331,000 | \$359,883 | \$345,616 | 100\% |
|  |  |  | Market average | 35\% | 65\% |
|  |  |  | Market median | 37\% | 63\% |

## Health care $(\mathrm{n}=64)$

## Additional leadership pay

|  | Non-executive board chair |  | Lead director |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Total incremental compensation | Total chair pay relative to typical director | Total incremental compensation | Total lead director pay relative to typical director |
| 25th percentile | \$135,000 | 144\% | \$40,000 | 111\% |
| Median | \$165,090 | 150\% | \$40,000 | 113\% |
| Average | \$184,761 | 158\% | \$45,326 | 114\% |
| 75th percentile | \$235,000 | 162\% | \$50,000 | 114\% |

Additional committee pay*

| Pay element | Prevalence | Market 25th percentile | Market median | Market 75th percentile |
| :---: | :---: | :---: | :---: | :---: |
| Audit committee member retainer | 47\% | \$10,000 | \$12,500 | \$15,000 |
| Audit committee chair retainer | 100\% | \$25,000 | \$25,000 | \$30,000 |
| Compensation committee member retainer | 31\% | \$9,375 | \$10,000 | \$12,750 |
| Compensation committee chair retainer | 100\% | \$20,000 | \$20,000 | \$25,000 |
| Governance committee member retainer | 30\% | \$6,750 | \$10,000 | \$11,250 |
| Governance committee chair retainer | 97\% | \$15,000 | \$20,000 | \$24,375 |



## Industrials ( $\mathrm{n}=71$ )*

|  | 25th | Median | 75th | Average | Prevalence |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Sales (\$ millions) CASH | \$6,033 | \$14,814 | \$25,087 | \$21,509 |  |
| Board cash retainer | \$100,000 | \$111,250 | \$130,000 | \$112,450 | 99\% |
| Board meeting fee | NA | NA | NA | NA | 1\% |
| Committee cash retainer | \$8,125 | \$10,000 | \$12,250 | \$10,250 | 25\% |
| Committee meeting fee | N/A | N/A | N/A | N/A | N/A |
| Committee chair extra retainer | \$15,000 | \$20,000 | \$20,000 | \$17,353 | 96\% |
| Annual cash compensation | \$104,250 | \$124,000 | \$137,500 | \$118,132 | 100\% |
| ANNUAL/RECURRING STOCK |  |  |  |  |  |
| Expected value: |  |  |  |  |  |
| Common stock (\$) | \$152,530 | \$169,927 | \$177,058 | \$171,872 | 15\% |
| Stock options (\$) | \$50,012 | \$78,676 | \$160,588 | \$108,808 | 14\% |
| Deferred stock and phantom stock (\$) | \$163,244 | \$175,000 | \$186,000 | \$166,151 | 17\% |
| Restricted stock (\$) | \$150,002 | \$165,000 | \$174,936 | \$165,440 | 63\% |
| Annual/Recurring stock compensation (\$) | \$159,938 | \$170,000 | \$185,507 | \$175,701 | 100\% |
| Total direct compensation | \$280,081 | \$305,000 | \$322,033 | \$299,019 | 100\% |
| ONE-TIME STOCK | N/A | N/A | N/A | N/A | 1\% |
| One-time stock grants annualized | N/A | N/A | N/A | N/A | 1\% |
| Total compensation (with one-time stock) | \$280,081 | \$305,000 | \$322,033 | \$299,371 | 100\% |
|  |  |  | Market average | 42\% | 58\% |
|  |  |  | Market median | 43\% | 57\% |

## Industrials ( $\mathrm{n}=71$ )

## Additional leadership pay

|  | Non-executive board chair |  | Lead director |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Total incremental compensation | Total chair pay relative to typical director | Total incremental compensation | Total lead director pay relative to typical director |
| 25th percentile | \$140,000 | 150\% | \$35,000 | 111\% |
| Median | \$175,000 | 160\% | \$35,000 | 113\% |
| Average | \$170,048 | 157\% | \$41,014 | 114\% |
| 75th percentile | \$200,000 | 167\% | \$45,000 | 115\% |

Additional committee pay*

| Pay element | Prevalence | Market 25th percentile | Market median | Market 75th percentile |
| :---: | :---: | :---: | :---: | :---: |
| Audit committee member retainer | 39\% | \$12,500 | \$15,000 | \$15,000 |
| Audit committee chair retainer | 100\% | \$25,000 | \$25,000 | \$30,000 |
| Compensation committee member retainer | 27\% | \$8,750 | \$11,500 | \$12,500 |
| Compensation committee chair retainer | 100\% | \$20,000 | \$20,000 | \$25,000 |
| Governance committee member retainer | 25\% | \$8,125 | \$10,000 | \$10,000 |
| Governance committee chair retainer | 100\% | \$15,000 | \$20,000 | \$20,000 |



## Information technology ( $\mathrm{n}=73$ )*

|  | 25th | Median | 75th | Average | Prevalence |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Sales (\$ millions) <br> CASH | \$4,381 | \$8,976 | \$22,237 | \$22,780 |  |
| Board cash retainer | \$75,000 | \$88,750 | \$100,000 | \$85,793 | 96\% |
| Board meeting fee | NA | \$2,500 | NA | \$2,500 | 5\% |
| Committee cash retainer | \$10,000 | \$11,000 | \$15,000 | \$12,345 | 58\% |
| Committee meeting fee | NA | NA | NA | NA | 4\% |
| Committee chair extra retainer | \$11,875 | \$15,000 | \$20,000 | \$17,820 | 93\% |
| Annual cash compensation | \$83,125 | \$100,000 | \$112,375 | \$99,245 | 96\% |
| ANNUAL/RECURRING STOCK |  |  |  |  |  |
| Expected value: |  |  |  |  |  |
| Common stock (\$) | N/A | \$219,990 | N/A | \$198,008 | 10\% |
| Stock options (\$) | N/A | N/A | N/A | N/A | 4\% |
| Deferred stock and phantom stock (\$) | N/A | \$225,000 | N/A | \$208,455 | 10\% |
| Restricted stock (\$) | \$210,992 | \$231,525 | \$250,000 | \$231,667 | 82\% |
| Annual/Recurring stock compensation (\$) | \$210,093 | \$225,121 | \$250,000 | \$233,286 | 100\% |
| Total direct compensation | \$303,000 | \$330,021 | \$355,500 | \$330,647 | 100\% |
| ONE-TIME STOCK | \$187,500 | \$222,500 | \$275,000 | \$233,747 | 11\% |
| One-time stock grants annualized | \$23,438 | \$27,813 | \$34,375 | \$29,218 | 11\% |
| Total compensation (with one-time stock) | \$313,567 | \$331,030 | \$360,000 | \$333,849 | 100\% |
|  |  |  | Market average | 29\% | \% |
|  |  |  | Market median | 31\% | 9\% |

## Information technology ( $\mathrm{n}=73$ )

## Additional leadership pay

|  | Non-executive board chair |  | Lead director |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Total incremental compensation | Total chair pay relative to typical director | Total incremental compensation | Total lead director pay relative to typical director |
| 25th percentile | \$100,000 | 131\% | \$35,000 | 111\% |
| Median | \$150,000 | 144\% | \$40,000 | 113\% |
| Average | \$146,995 | 145\% | \$52,157 | 116\% |
| 75th percentile | \$175,000 | 152\% | \$60,000 | 116\% |

Additional committee pay*

| Pay element | Prevalence | Market 25th percentile | Market median | Market 75th percentile |
| :---: | :---: | :---: | :---: | :---: |
| Audit committee member retainer | 66\% | \$15,000 | \$15,000 | \$17,625 |
| Audit committee chair retainer | 96\% | \$30,000 | \$35,000 | \$40,000 |
| Compensation committee member retainer | 60\% | \$10,000 | \$12,500 | \$15,000 |
| Compensation committee chair retainer | 96\% | \$20,000 | \$25,000 | \$31,875 |
| Governance committee member retainer | 59\% | \$7,500 | \$10,000 | \$10,000 |
| Governance committee chair retainer | 96\% | \$15,000 | \$20,000 | \$25,000 |



Materials


## Materials ( $\mathrm{n}=29$ )*

|  | 25th | Median | 75th | Average | Prevalence |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Sales (\$ millions) CASH | \$9,673 | \$14,188 | \$21,257 | \$17,965 |  |
| Board cash retainer | \$112,500 | \$120,000 | \$130,000 | \$120,522 | 100\% |
| Board meeting fee | N/A | N/A | N/A | N/A | N/A |
| Committee cash retainer | NA | NA | NA | NA | 10\% |
| Committee meeting fee | N/A | N/A | N/A | N/A | N/A |
| Committee chair extra retainer | \$15,000 | \$20,000 | \$20,000 | \$18,847 | 100\% |
| Annual cash compensation | \$115,000 | \$130,000 | \$130,000 | \$123,541 | 100\% |
| ANNUAL/RECURRING STOCK |  |  |  |  |  |
| Expected value: |  |  |  |  |  |
| Common stock (\$) | N/A | N/A | N/A | N/A | 7\% |
| Stock options (\$) | N/A | N/A | N/A | N/A | 3\% |
| Deferred stock and phantom stock (\$) | N/A | \$152,018 | N/A | \$139,006 | 21\% |
| Restricted stock (\$) | \$149,969 | \$158,735 | \$169,340 | \$157,157 | 76\% |
| Annual/Recurring stock compensation (\$) | \$149,981 | \$160,000 | \$170,042 | \$158,617 | 100\% |
| Total direct compensation | \$269,036 | \$284,248 | \$300,101 | \$284,659 | 100\% |
| ONE-TIME STOCK | N/A | N/A | N/A | N/A | 10\% |
| One-time stock grants annualized | N/A | N/A | N/A | N/A | 10\% |
| Total compensation (with one-time stock) | \$269,036 | \$284,248 | \$300,101 | \$285,601 | 100\% |
|  |  |  | Market average | 44\% | 56\% |
|  |  |  | Market median | 43\% | 57\% |
|  |  |  |  | - Cash | - Equity |

## Materials ( $\mathrm{n}=29$ )

## Additional leadership pay

|  | Non-executive board chair |  | Lead director |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Total incremental compensation | Total chair pay relative to typical director | Total incremental compensation | Total lead director pay relative to typical director |
| 25th percentile | \$159,500 | 159\% | \$30,000 | 111\% |
| Median | \$194,967 | 170\% | \$35,000 | 112\% |
| Average | \$223,510 | 177\% | \$35,638 | 112\% |
| 75th percentile | \$264,692 | 189\% | \$40,000 | 113\% |

Additional committee pay*

| Pay element | Prevalence | Market 25th percentile | Market median | Market 75th percentile |
| :---: | :---: | :---: | :---: | :---: |
| Audit committee member retainer | 24\% | N/A | \$10,000 | N/A |
| Audit committee chair retainer | 100\% | \$25,000 | \$25,000 | \$25,000 |
| Compensation committee member retainer | 10\% | N/A | N/A | N/A |
| Compensation committee chair retainer | 100\% | \$20,000 | \$20,000 | \$20,000 |
| Governance committee member retainer | 10\% | N/A | N/A | N/A |
| Governance committee chair retainer | 100\% | \$15,000 | \$17,500 | \$20,000 |



## Real estate ( $\mathrm{n}=30$ )*

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |

Pay mix | Market average | $37 \%$ | $63 \%$ |  |
| :---: | :---: | :---: | :---: |
|  | Market median | $39 \%$ | $61 \%$ |
|  |  | ■Cash ■ Equity |  |

## Real estate ( $\mathrm{n}=30$ )

## Additional leadership pay

|  | Non-executive board chair |  | Lead director |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Total incremental compensation | Total chair pay relative to typical director | Total incremental compensation | Total lead director pay relative to typical director |
| 25th percentile | \$125,000 | 139\% | \$25,625 | 109\% |
| Median | \$137,500 | 148\% | \$32,500 | 113\% |
| Average | \$140,852 | 148\% | \$37,094 | 113\% |
| 75th percentile | \$150,000 | 152\% | \$49,429 | 117\% |

Additional committee pay*

| Pay element | Prevalence | Market 25th percentile | Market median | Market 75th percentile |
| :---: | :---: | :---: | :---: | :---: |
| Audit committee member retainer | 70\% | \$14,393 | \$15,000 | \$17,500 |
| Audit committee chair retainer | 100\% | \$25,000 | \$30,000 | \$35,000 |
| Compensation committee member retainer | 70\% | \$10,000 | \$10,000 | \$15,000 |
| Compensation committee chair retainer | 100\% | \$20,625 | \$25,000 | \$30,000 |
| Governance committee member retainer | 70\% | \$8,000 | \$10,000 | \$10,000 |
| Governance committee chair retainer | 100\% | \$20,000 | \$20,000 | \$24,728 |



## Utilities ( $\mathrm{n}=30$ )*

|  | 25th | Median | 75th | Average | Prevalence |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Sales (\$ millions) CASH | \$8,076 | \$13,191 | \$19,191 | \$14,201 |  |
| Board cash retainer | \$113,125 | \$116,250 | \$123,750 | \$121,583 | 100\% |
| Board meeting fee | N/A | N/A | N/A | N/A | N/A |
| Committee cash retainer | NA | NA | NA | NA | 3\% |
| Committee meeting fee | N/A | N/A | N/A | N/A | N/A |
| Committee chair extra retainer | \$15,000 | \$20,000 | \$20,000 | \$18,000 | 100\% |
| Annual cash compensation | \$115,000 | \$120,000 | \$125,000 | \$124,247 | 100\% |
| ANNUAL/RECURRING STOCK |  |  |  |  |  |
| Expected value: |  |  |  |  |  |
| Common stock (\$) | \$150,000 | \$155,000 | \$167,526 | \$152,627 | 30\% |
| Stock options (\$) | N/A | N/A | N/A | N/A | N/A |
| Deferred stock and phantom stock (\$) | \$155,000 | \$160,000 | \$166,875 | \$156,180 | 47\% |
| Restricted stock (\$) | N/A | \$162,439 | N/A | \$164,640 | 23\% |
| Annual/Recurring stock compensation (\$) | \$155,000 | \$160,000 | \$167,526 | \$162,505 | 97\% |
| Total direct compensation | \$275,266 | \$281,220 | \$299,664 | \$286,430 | 100\% |
| ONE-TIME STOCK | N/A | N/A | N/A | N/A | 7\% |
| One-time stock grants annualized | N/A | N/A | N/A | N/A | 7\% |
| Total compensation (with one-time stock) | \$277,746 | \$283,720 | \$299,664 | \$287,134 | 100\% |
|  |  |  | Market average | 45\% | 55\% |
|  |  |  | Market median | 44\% | 56\% |

## Utilities ( $\mathrm{n}=30$ )

## Additional leadership pay

|  | Non-executive board chair |  | Lead director |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Total incremental compensation | Total chair pay relative to typical director | Total incremental compensation | Total lead director pay relative to typical director |
| 25th percentile | \$165,000 | 159\% | \$30,000 | 111\% |
| Median | \$180,000 | 162\% | \$32,500 | 111\% |
| Average | \$171,661 | 160\% | \$34,750 | 112\% |
| 75th percentile | \$185,000 | 163\% | \$40,000 | 113\% |

Additional committee pay*

| Pay element | Prevalence | Market 25th percentile | Market median | Market 75th percentile |
| :---: | :---: | :---: | :---: | :---: |
| Audit committee member retainer | 17\% | N/A | \$10,000 | N/A |
| Audit committee chair retainer | 100\% | \$20,000 | \$25,000 | \$25,000 |
| Compensation committee member retainer | 3\% | N/A | N/A | N/A |
| Compensation committee chair retainer | 100\% | \$20,000 | \$20,000 | \$20,000 |
| Governance committee member retainer | 3\% | N/A | N/A | N/A |
| Governance committee chair retainer | 97\% | \$15,000 | \$20,000 | \$20,000 |



# Global Executive Compensation Analysis Team (GECAT) 

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