# wtw

## 2023 pay trends in the Pharmaceutical and Health

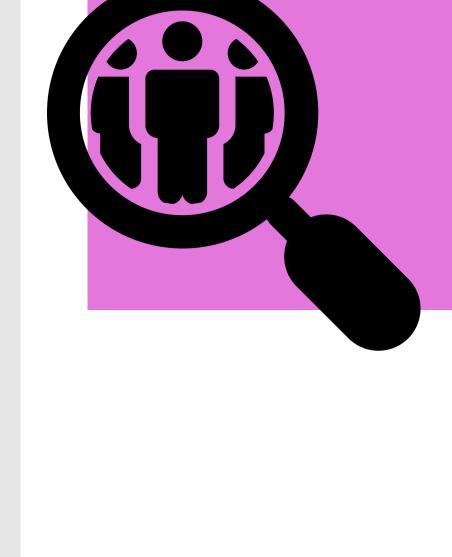


## Sciences industry

**Employee attraction and** 

## retention plague organizations around the globe Organizations are struggling to fill key roles at every level

**Voluntary attrition rate (average)** 



**Technical** 

Brazil

Information

**13**% China

> 13% **United Kingdom 15**%

**United States** Key roles for which employers will

#### **Skills Trade Technology** 39% 54% **25%** China Brazil Brazil

be recruiting in the next 12 months

Sales



### and retain talent, employers plan to carry this adjustment through to 2023 – yet remain cautious about how and when they allocate the overall budget

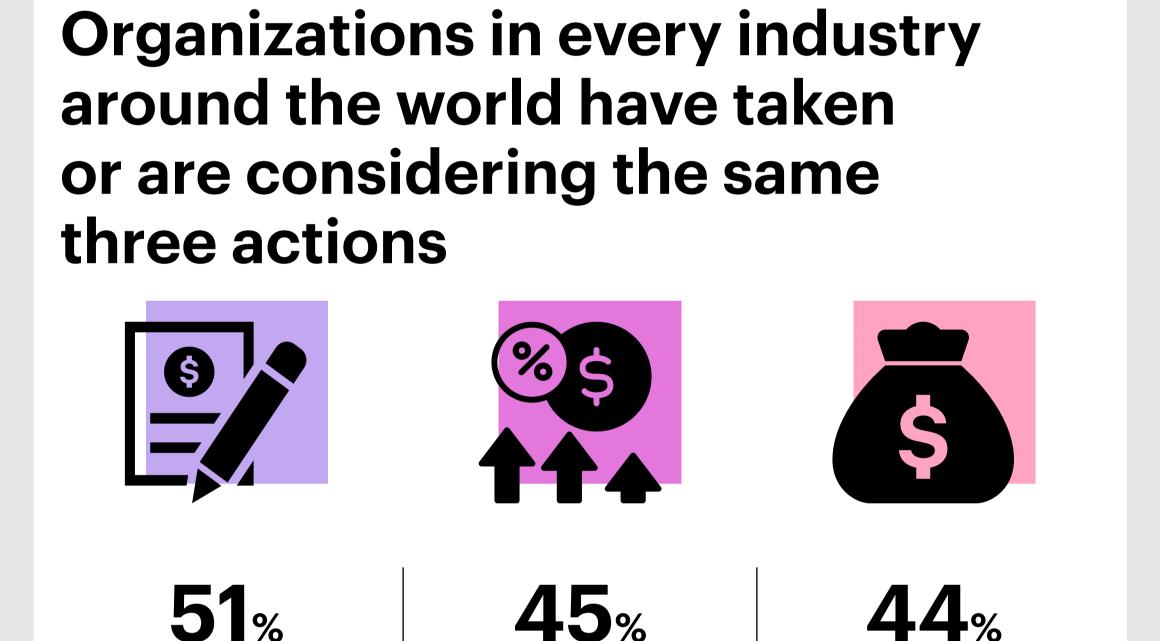
Given the fundamental role that salary

plays in an organization's ability to attract

2022 Overall 2023 Overall **Actual Salary Forecasted Salary** Increases (Median) Increases (Median) Brazil 8% 8% 6% 6% China



### 23% Brazil **18**% **United States** 16%



**Targeted** 

increases for

specific employee

populations



China

**Access** 

**PAC Market** 

**PAC Market** 

**Access** 

**7**%

15%

United Kingdom

Compensation

review of specific

employee

populations

China



**AEM Data Science** 

and Business

Intelligence

**PMA Medical** 

**Affairs** 

Top 3 highest-paid functions



**ARS Research** 

**ALG Legal** 

China (Shanghai)

Cryptography,

development,

smart contract

programming

15%

distributed ledger

One-off

cash payments

(e.g., retention bonus,

lump-sum payment

or allowance)

19%

**United Kingdom** 

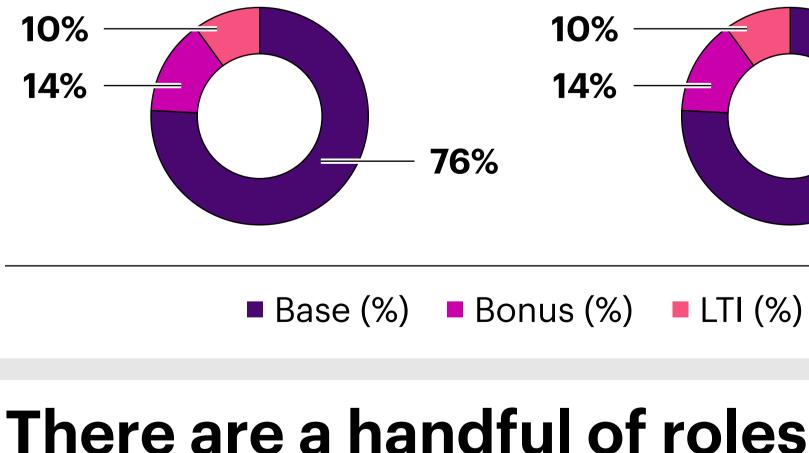


Manager Level 3 (M3) in the

Median pay mix for

**Brazil** 

**Data Scientist function** 



premiums across regions

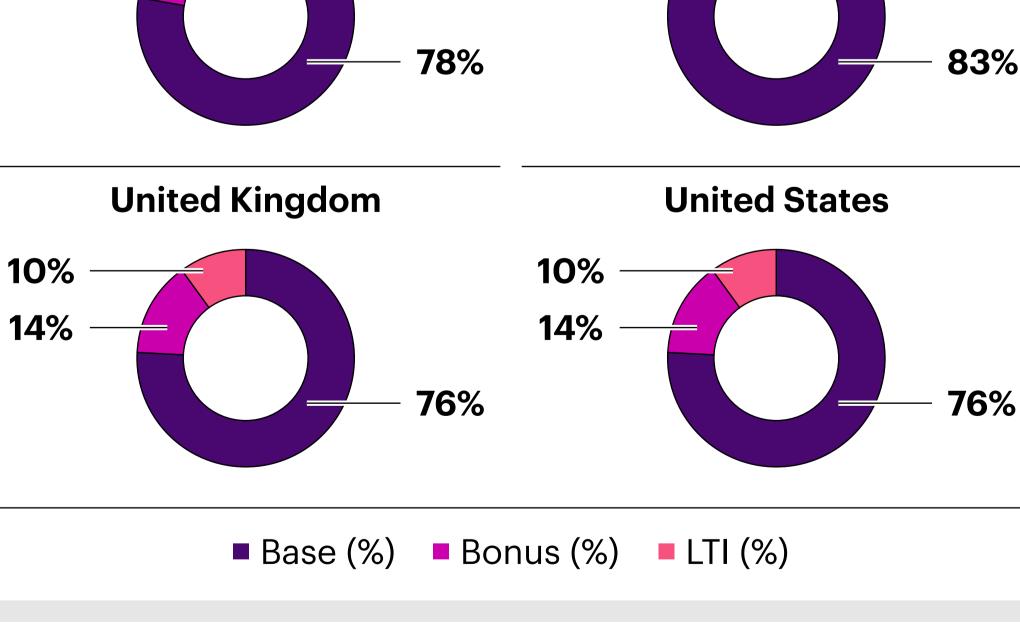
AI/machine learning

Asia

**Pacific** 

frameworks

**15**%



that will receive the highest pay

**17%** 

#### Europe, North Latin 20% Middle East America America and Africa

overall increase in the number of data

Health Sciences Compensation surveys

submissions to our Pharmaceutical and

The development of artificial intelligence and automation in the life sciences industry will gradually change tasks and skills. This trend may entail reskilling or upskilling certain employees to work with advanced technologies.

be invested in research and development.

Companies must develop total rewards packages that reflect employees' needs to effectively win talent. Competitive compensation levels continue to

**Trends that will drive 2023** 

rewards decisions

move quickly, requiring up-to-date market data and a well-defined pay strategy. M&A activity is intensifying the war for talent. Ongoing market volatility requires companies to reconsider using equity and long-term incentives (LTIs) as primary compensation drivers. Companies are re-visiting their pay design and mix, and exploring alternative LTI models (e.g., cash, phantom shares). There is ongoing pressure to reserve cash, which can

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