Employers renew benefit strategies for their globally mobile workforce

Key findings from the 2021 Internationally Mobile Employee (IME) Benefits Design Survey

Emerging trends from the pandemic have forced employers to rethink their global mobility strategy



of organizations changed their global mobility strategy due to the pandemic



16% intend to enhance benefit plans as a result of COVID-19



1 in 5
respondents
allow some
flexibility for
employees to
"work from
anywhere*"

*The term "work from anywhere" may reference in-country or global travel and can require creative benefit solutions to support employees' health and risk.

International assignments are making a comeback despite the pandemic

31%



of multinationals expect to increase international assignments

15%



are planning a reduction

9 in 10

intend to maintain long-term versus short-term assignments

Wellbeing continues to be a critical aspect of international health plans

2019 2021



Offer a global employee assistance program (EAP)

53% 71%



Align international assignee wellbeing program with a wider corporate initiative

43% 50%

47% recognize need to expand services (e.g. telehealth and EAP) to fill gaps as a result of the pandemic, and more recently due to impacts of political conflict

Actions to optimize international health and risk programs

- **Review** health and wellbeing programs, to ensure there are no gaps in access and covered services.
- Align IME programs with wider business objectives, particularly if adopting a "work from anywhere" policy or making other changes to your global mobility strategy.
- 3 Conduct a compliance review of your current programs.
- 4 Harmonize your International Health Plans under one umbrella for economies of scale, streamlined administration and a stronger position on compliance.
- 5 Reduce gaps in risk coverages and consider a centralized approach to provide equitable benefits on a global scale.

About the survey: The 2021 Internationally Mobile Employee Benefits Design Survey was conducted online in June and July 2021. A total of 107 multinationals across 33 industries in 15 countries participated.

