



Your employees are exceptional, consistently bringing their best selves to work. You aspire to help make their lives just a little easier, friendlier and more convenient, with everything they need to live their life and be proud of the work they do.

Connect your employees to the information they need at home, at work and on the go, to make life (and work) happen. Because when your employees' lives are easier and their experiences richer, they're more productive and engaged.

### A simplified employee experience

Your employees want their work experiences to keep pace with their everyday lives. That means simple, easy and convenient – accessible any time across a range of devices. It also means engaging content that is personalized to fit their individual needs.

**70% of employees want to be treated like customers in the workplace, and believe their employer should understand their needs just as well as their customers.**

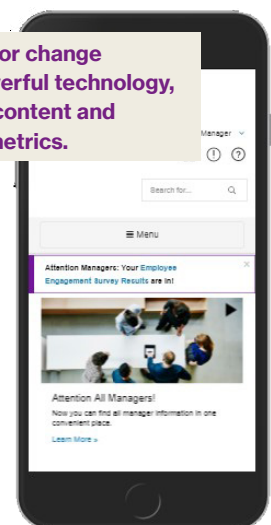
Willis Towers Watson Global Workforce Study

When you combine Willis Towers Watson software with our communication consulting expertise and your employee data, you can deliver highly-personalized HR content and seamless integrations with your HRIS system and external vendors. Give your employees the information they need at their fingertips, so they can get back to what matters most – your clients and your business.

### A win for HR too

With software that delivers an exceptional employee experience, your people are freed up to drive strategic behavior change and business outcomes.

**Drive behavior change through powerful technology, meaningful content and actionable metrics.**





**Embark**

*And bring the employee experience to life*

**For your people  
Digital hub**

Create an immersive experience across talent, benefits, careers, wellbeing, culture and rewards by bringing employees to one place for all things HR with easy access to dashboards and third-party systems.

**Dynamic, personalized content**

Reach the right person at the right time with a content strategy that drives behavior change and improves program perception. Employees only see and access information relevant to them.

**Multimedia storytelling**

Impress your workforce with an immersive, interactive multimedia experience including graphics, audio, video, documents and text that convey key HR messages in a compelling way.

**For you  
Flexible publishing platform**

Publish and manage digital content in real time, with easy-to-use content management tools, no extensive technical skills required.

**Data and analytics**

Track employee usage patterns and case activity to optimize usability and ensure your portal continues to be impactful, relatable and relevant.

**Focused communication on key themes**

Use Embark to address key HR topics like employee wellbeing, career communications or Total Rewards.

**Accessible from any device**

Connect employees to the information they need 24/7 from any device.

**“Willis Towers Watson has helped hundreds of companies develop easy-to-use portals that sort out the complex, messy process of identifying various benefits plans, connecting to the right provider and submitting claims.”**  
-Josh Bersin

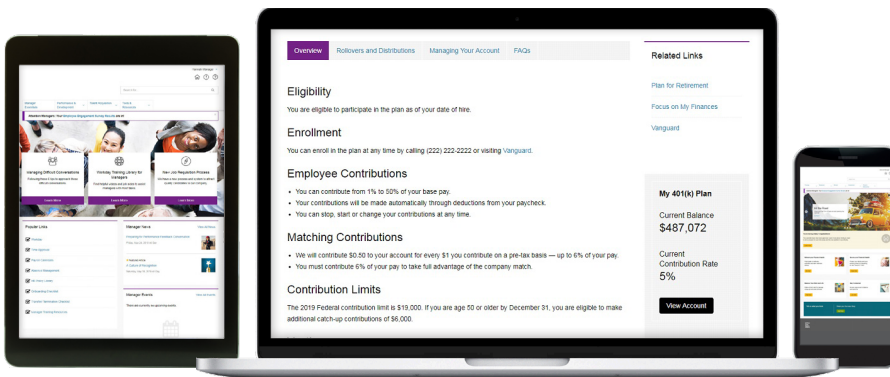
**Come explore the Willis Towers Watson difference.**

Willis Towers Watson is always exploring new paths to discover solutions that change the world. We are not content with the status quo. We actively seek out new approaches that challenge prevailing notions about people, companies and work.

Create your next competitive advantage with the powerful combination of software, advice and data.

Visit us at

[willistowerswatson.com/embark](http://willistowerswatson.com/embark)



**About Willis Towers Watson**

Willis Towers Watson (NASDAQ: WLTW) is a leading global advisory, broking and solutions company that helps clients around the world turn risk into a path for growth. With roots dating to 1828, Willis Towers Watson has 45,000 employees serving more than 140 countries and markets. We design and deliver solutions that manage risk, optimize benefits, cultivate talent, and expand the power of capital to protect and strengthen institutions and individuals. Our unique perspective allows us to see the critical intersections between talent, assets and ideas – the dynamic formula that drives business performance. Together, we unlock potential. Learn more at [willistowerswatson.com](http://willistowerswatson.com).



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