

# Guidance Services for Retirees

Willis Towers Watson's Individual Marketplace



**Navigating the complex world of health care options – without employer guidance – can be difficult for retirees. And when it comes to Medicare and the many choices available, it can be overwhelming. Willis Towers Watson's Individual Marketplace can help make navigating health care less daunting.**

Our time-tested, scalable marketplace platform allows retirees to review and compare health coverage across plans, product types and carriers via phone or online. Our licensed benefit advisors have helped nearly two million people select and enroll in coverage that meets their health and financial needs. Best of all, our services are free of charge.

## ***Why offer health insurance guidance services to your retirees?***

When employees retire:

- Are they equipped to navigate their health care options?
- Are they able to make confident decisions for their future health care?
- Who answers their questions and provides support?

With Willis Towers Watson's Individual Marketplace, you can give your retirees access to:

- Health insurance navigation service and support at no cost to retirees
- Quality health plan options at competitive prices
- Experienced, licensed benefit advisors who provide decision and enrollment support
- Online support tools to make shopping for and comparing plans simpler
- Lifetime advocacy

All of these concierge services are available at no additional cost to you or your retirees.

## How it works

Retirees can use our state-of-the-art marketplace and intuitive decision support tools to help assess their options and enroll in an individual health care plan which fits their specific health and financial requirements. If they want guidance, our benefit advisors are available to answer their questions and help them navigate their options.

Our services extend beyond enrollment, retirees enjoy our lifetime advocacy services to support their health care needs into the future.

## Why Willis Towers Watson's Individual Marketplace?

- Unparalleled experience transitioning retirees from group to individual plans
- More than 800 employers/plan sponsors have given their retirees access to our Individual Marketplace
- Two million people have used our marketplace to find and enroll in health coverage

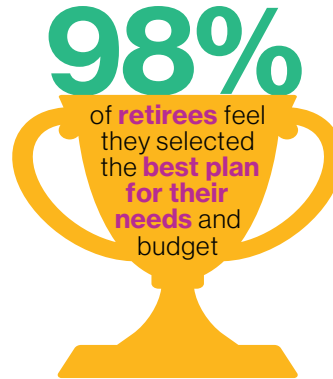
## Explore our Via Benefits Discover Program

This awareness program is available for your employees who are considering early retirement and are not covered by a plan sponsor's retirement health insurance. Via Benefits Discover Program provides guidance and personalized support at no cost to you or your employees.

To learn more, visit [my.viabenefits.com/discover](https://my.viabenefits.com/discover).

Retiree Satisfaction

95%



Quality customer service is our priority

## Retiree Advocacy Philosophy

- Care for retirees like you would your parent
- Listen, educate, guide and empower
- Show compassion, respect and empathy
- Review and repeat as many times as necessary

## About Willis Towers Watson

Willis Towers Watson (NASDAQ: WLTW) is a leading global advisory, broking and solutions company that helps clients around the world turn risk into a path for growth. With roots dating to 1828, Willis Towers Watson has 45,000 employees serving more than 140 countries and markets. We design and deliver solutions that manage risk, optimize benefits, cultivate talent, and expand the power of capital to protect and strengthen institutions and individuals. Our unique perspective allows us to see the critical intersections between talent, assets and ideas – the dynamic formula that drives business performance. Together, we unlock potential. Learn more at [willistowerswatson.com](https://willistowerswatson.com).



[willistowerswatson.com/social-media](https://willistowerswatson.com/social-media)

Copyright © 2020 Willis Towers Watson. All rights reserved.  
WTW-NA-BDA-v1

[willistowerswatson.com](https://willistowerswatson.com)

Willis Towers Watson